



NSCA

COACHES CONFERENCE

LEARN BY DOING 2025

"Every time I attend, 15% of the information confirms what I'm already doing, and 85% is something new I can incorporate."

The NSCA Coaches Conference is where the world's best strength and conditioning coaches and sport performance pros reinforce their expertise and exchange strategies for next season. Experience the only athletic performance event with **cutting-edge applied sport science** and **ample hands-on sessions** — presented by the trusted source in strength and conditioning education.

50+ CAREER-BOOSTING SESSIONS

- » **Elevate Your Program**
Improve Performance & Reduce Injury Risk
- » **Expand Your Network**
Social Receptions & Career Connections
- » **Learn Sport At Every Level**
Youth, High School, Collegiate, Pro & Elite
- » **Explore Innovative Methods**
Sport-Specific & Non-Conventional Training

Registration Pricing

	Through Nov. 6	Nov. 7 – Dec. 11	After Dec. 11
Non-Member	\$450	\$470	\$550
Professional Member	\$305	\$320	\$395
Registration + Professional Membership	\$435	\$450	\$525
Student Member	\$245	\$270	\$345
Registration + Student Membership	\$315	\$340	\$415
Guest Pass	\$85	\$85	\$85

Attend on Your Terms

Benefits	In Person	Online
EXPERIENCE Elite Education	<ul style="list-style-type: none"> ✓ Make your own schedule ✓ In-person only meetings 	<ul style="list-style-type: none"> ✓ Pre-selected live sessions
ENGAGE with Expert Experts	<ul style="list-style-type: none"> ✓ Participate in 20+ hands-on and interactive sessions ✓ Interact with presenters 	<ul style="list-style-type: none"> ✓ Q&A chat feature
ENJOY Event Convenience	<ul style="list-style-type: none"> ✓ Stay and learn in colorful New Orleans ✓ Discounted \$185 (+ taxes) room rate 	<ul style="list-style-type: none"> ✓ Participate from home
CONNECT with Colleagues	<ul style="list-style-type: none"> ✓ Multiple receptions, networking sessions, & group workouts ✓ Meals provided daily 	
EXPLORE the Exhibit Hall	<ul style="list-style-type: none"> ✓ Discover new products & exclusive discounts ✓ Talk shop with vendors 	
EARN CEUs	<ul style="list-style-type: none"> ✓ 2.0 CEUs Category A for the 2024-2026 NSCA recertification cycle 	
REVISIT Recordings	<ul style="list-style-type: none"> ✓ 1-year access to all recordings & slides (sent approx. 2 weeks after) 	

Dear

I am requesting approval to attend the **2025 NSCA Coaches Conference** on January 8-10 in New Orleans, LA. This event gathers the world's leading strength and conditioning coaches and sport performance professionals, offering a valuable opportunity to enhance both our program and my individual growth.

Unlike other events, this conference prioritizes **hands-on learning, applied sport science, and purposeful networking**. I will connect with industry experts, explore innovative products in the Exhibit Hall, and gain insights that will directly impact our success. Key takeaways include:

- Applying the latest scientific advancements
- Improving performance and reducing injury risk
- Anticipating future job demands and trends
- Increasing communication and collaboration

I've identified several sessions that align with our department's top priorities, including:

- 1.
- 2.
- 3.
- 4.
- 5.

After returning, I will lead a debrief with the team to begin implementing proven strategies. Additionally, I will earn 2.0 continuing education units (CEUs), one-third of my recertification requirements for the 2024-2026 cycle. Below is an estimated cost breakdown:

	Through Nov. 6	Nov. 7 – Dec. 11	After Dec. 12
Registration			
Estimated Airfare			
Estimated Hotel			
Total			

I believe this investment will significantly elevate our program's performance, effectiveness, and reputation at the global level. Our presence demonstrates a commitment to best practices and can help recruit top talent. Thank you for considering this opportunity for advancement.

Very Respectfully,