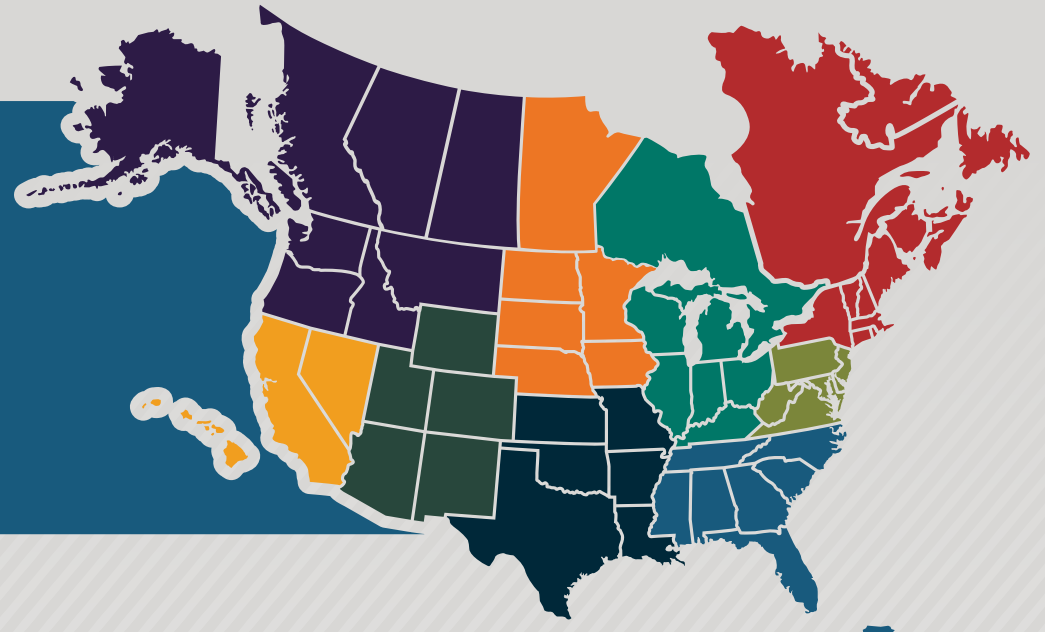


# STATE AND PROVINCIAL DIRECTOR PROGRAM



## *Official Handbook*



*Supporting the NSCA's Mission at the Local and Regional Level*



# **State and Provincial Director Program Handbook**

Adopted: May 1982  
Reviewed: May 2024  
Next review due by: July 2026

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## Welcome

Thank you for your interest and involvement in NSCA's State and Provincial Director (SPD) Program. Started as part of a grassroots effort of the NSCA, the SPD Program plays a critical role in helping members connect with one another, facilitating educational opportunities at a local level, and providing leadership and visibility to the NSCA across North America.

The purpose of this handbook is to establish the role, scope, duties and expectations of those who volunteer with the Program. Beyond this handbook, please also refer to NSCA's Volunteer Handbook for additional expectations and guidance. **As a volunteer leader for the NSCA, you are required to read, understand and acknowledge the policies and procedures found in the NSCA Volunteer Handbook; please visit [NSCA.com/volunteer](https://www.nscanet.org/volunteer) to access a copy or download [here](#).**

## Purpose of the SPD Program

The NSCA SPD Program plays a key role in helping members and potential members make connections and get educated. They help connect members of the NSCA through clinics, volunteerism, and as mentors. SPDs help professionals from every aspect of the strength and conditioning field connect with each other — coaches, personal trainers, researchers, etc. State/Provincial Directors (SPDs) provide goals and direction to their Advisory Boards (ABs) and report to their Regional Coordinators (RCs). SPDs are part of NSCA's volunteer network, sharing successes and opportunities with other SPDs and the staff of the NSCA. SPDs and their ABs also represent the NSCA at a local level in specific ways in order to strengthen NSCA's presence in existing and new initiatives (tactical, high school, accreditation, etc.).

## Roles and Structure of the SPD Program

As the NSCA's largest volunteer program, the SPD Program is structured to facilitate the best combination of 1) leadership and events that meet local needs and 2) consistency and support from NSCA's national headquarters. As an organization with worldwide reach and more than four decades of experience serving strength and conditioning professionals, the NSCA thrives in large part because of its local relevance.

### Key Roles

NSCA Board of Directors (Board) – The [Board](#) provides overall vision for the Association and establishes governance for the SPD Program.

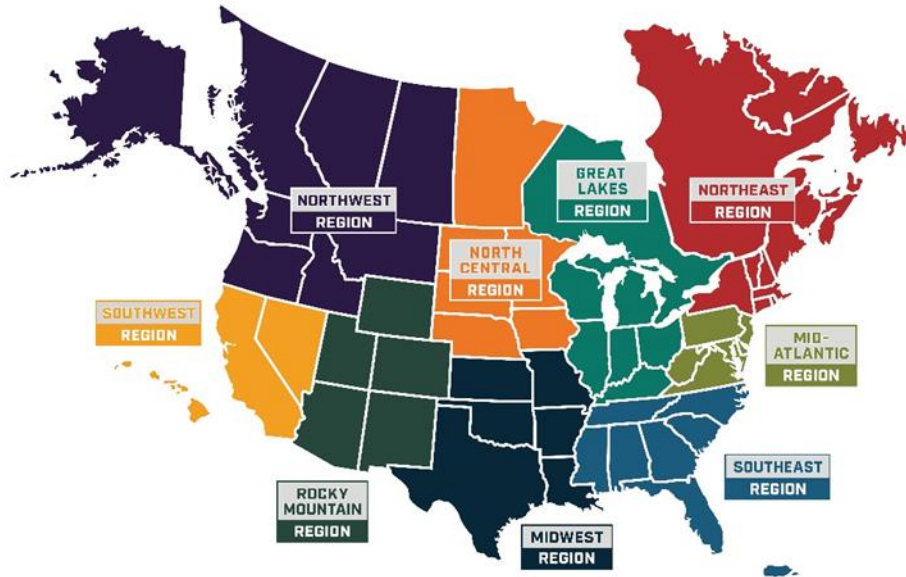
NSCA Board Liaison – The Board assigns one active Board member as a liaison to the SPD program, representing needs and priorities of SPDs to the Board.

NSCA Membership Director – The Membership Director is the staff liaison for representing the needs of the SPD Program across NSCA HQ. The SPD Program budget is also managed by the Membership Director.

NSCA Program Managers and Liaisons – NSCA staff members coordinate and collaborate with specific SPDs and ABs, leveraging a local network of representatives for the purpose of expanding and strengthening strategic NSCA initiatives.

NSCA SPD Program Coordinator – The SPD Program Coordinator is the key administrative contact at NSCA HQ and coordinates state/provincial/regional event information, reimbursements, and other activities as noted in the handbook.

NSCA Regional Coordinator (RC) – One RC presides over each of NSCA’s 9 regions, and the 9 RCs make up the SPD Committee. Each RC has a Regional Advisory Board comprised of the SPDs in that region. The regions are illustrated in the map below:



SPD Committee (Regional Coordinators) – The SPD Committee is comprised of the RCs and exists within the structure of other NSCA committees.

SPDs – State and Provincial Directors are volunteer leaders who represent the Association in their prospective states and provinces, promoting the goals and objectives of the NSCA and providing continuing education opportunities at a local level.

ABs – Advisory Boards are established by each SPD to provide support at events, other state and provincial-level activities, provide specific points of contact for NSCA Program Managers and Liaisons, as well as support social media efforts.

### Structure of the SPD Program

#### Terms of Service and Application Process for SPDs, RCs and AB Members and Rotation Schedule Terms of Service

Volunteers in the SPD Program serve one (1) 3-year term as a State/Provincial Director, RC or AB Member with the opportunity to be appointed for up to 2 terms (for a total of 6 years of service). If a volunteer is appointed to fill a vacancy, which constitutes a partial term, they may serve up to 2 terms beyond the partial-term appointment. Volunteers may also pursue future appointments in other SPD Program positions.

## Application Process

- Interested NSCA members must complete an NSCA Community Volunteer application and submit it to the SPD Program Coordinator along with an updated resume.
- The SPD Program Coordinator distributes the application to the relevant RC and SPD for review and approval.
  - The RC at their discretion may consult with other RCs for determination of SPD appointment.
- Approval or rejection of the application is communicated from the relevant committee to the SPD Program Coordinator within 2 weeks of receiving the application.
- The SPD Program Coordinator notifies the applicant of the committee's decision.

Rotation Schedule

In order to reduce the likelihood that any one region will rotate off too many SPDs at one time, the following rotation schedule is suggested:

**SPD and RC Appointment Rotation**

	<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Year 4</b>	<b>Year 5</b>	<b>Year 6</b>
<b>Regions</b>	MA	GL	SW	MA	GL	SW
	NC	NW	MW	NC	NW	MW
	NE	SE	RM	NE	SE	RM
<b>State/Prov.</b>	AB	MA	OK	AB	MA	OK
	BC	MB	ON	BC	MB	ON
	AL	MD	OR	AL	MD	OR
	AK	ME	PA	AK	ME	PA
	AR	MI	PR	AR	MI	PR
	AZ	MN	QC	AZ	MN	QC
	CA (N)	MO	RI	CA (N)	MO	RI
	CA (S)	MS	SC	CA (S)	MS	SC
	CO	MT	SD	CO	MT	SD
	CT	NB	SK	CT	NB	SK
	DE	NC	TN	DE	NC	TN
	FL	ND	TX	FL	ND	TX
	GA	NE	UT	GA	NE	UT
	HI	NF	VA/DC	HI	NF	VA/DC
	IA	NH	VI	IA	NH	VI
	ID	NJ	VT	ID	NJ	VT
	IL	NM	WA	IL	NM	WA
	IN	NS	WI	IN	NS	WI
	KS	NV	WV	KS	NV	WV
	KY	NY	WY	KY	NY	WY
	LA	OH		LA	OH	

## SPD Expectations and Benefits

As key volunteer leaders at the state and regional level, SPDs are expected to perform the following functions:

- Maintain current NSCA Membership and Certification.
- Establish, maintain, and lead a state/provincial AB that is structured according to the guidelines in the SPD Program Handbook, and host consistent meetings with ABs.
- Conduct 1 clinic/conference annually in coordination with the regional event plan.
- Participate in quarterly meetings/conference calls at the regional level.
- Submit an annual report to deliver to RC.
- Build local awareness for NSCA's membership and certification opportunities as well as other NSCA initiatives in coordination with the NSCA Membership Director and NSCA Program Managers and Liaisons.
- Represent the NSCA at Association as well as non-NSCA events in coordination with the NSCA Membership Director and NSCA SPD Program Coordinator.
- Attend the NSCA National Conference and participate in the SPD Assembly and other events as requested.
- Contribute to NSCA regional social media on a monthly basis through providing local member highlights, event updates and recaps, and other news of local interest.

For completing the above functions, the following SPD benefits are available:

- NSCA certificate of appreciation
- Eligibility for SPD of the Year Award
- Complimentary National Conference registration and awards banquet ticket
- 2 nights contracted hotel at National Conference
- (Partial year SPDs may be awarded 50% discount on National Conference registration plus 1 night at contracted hotel.)
- .5 CEUs per year credit for volunteer work

## SPD Committee (RC) Structure, Expectations and Benefits

### SPD Committee Structure

The SPD Committee includes all RCs. The SPD Committee elects three positions that are approved by the Board. The positions and their respective duties are listed below:

#### SPD Committee Chair

- Responsible to chair all SPD Committee meetings as well as the annual SPD Assembly at National Conference.
- Represents the SPD Committee to the Board and NSCA Headquarters staff.
- Assists NSCA's Membership Director in the filling of vacant RC positions.
- Presents reports to NSCA's Membership Director for inclusion in the annual report to the Board.
- Leads SPD Committee activities and initiatives.



### SPD Committee Vice Chair

- Assists the SPD Committee Chair in filling their duties and carries out SPD Committee Chair duties in their absence.
- Calls the SPD Assembly to order in the absence of the SPD Committee Chair and, as a first order of business, elects a new Chair.

### SPD Committee Secretary

- Prepares and distributes the agenda and records/distributes the minutes for the annual SPD Assembly.
- Prepares and distributes the agenda and records/distributes the minutes for SPD Committee meetings.
- In absence of the SPD Committee Chair and Vice Chair, calls the SPD Assembly to order and, as a first order of business, elects a new Chair.

### RC Expectations

RCs have additional duties and expectations and form the SPD Committee. These expectations include:

- Maintain current NSCA Membership and Certification.
- Form and utilize a Regional Advisory Board, which is comprised of the SPDs of that region, and host regular AB meetings.
- Conduct one regional conference each year in coordination with overall regional/state/provincial event schedule.
- Participate in ongoing live and online RC meetings with NSCA Membership Director and SPD Program Coordinator.
- Submit an annual report.
- Provide oversight of SPD leadership, communication and events in that region.
- Conduct training and support for current and newly-appointed SPDs per region.
- Support and participate in clinics hosted in their region.
- Build local awareness for NSCA's membership and certification opportunities.
- Represent the NSCA at Association as well as non-NSCA events.
- Attend the NSCA National Conference and participate in the SPD Assembly/RC meeting and other events as requested.
- In coordination with other RCs and NSCA HQ, develop an annual NSCA clinic/conference schedule that includes expected dates and locations.
- Oversee and direct the region's LinkedIn group, obtaining participation and content from the region's SPDs and AB members.

### RC Benefits

For completing the above functions, the following RC benefits are available:

- NSCA certificate of appreciation
- Complimentary National Conference registration and awards banquet ticket

- \$420 reimbursement toward airfare or an additional 2 nights contracted hotel at National Conference (Partial year RCs may be awarded 50% discount on National Conference registration plus 1 night at contracted hotel.)
- 2 nights contracted hotel at National Conference
- Professional Go Green NSCA Membership
- .5 CEUs per year credit for volunteer work

## Role and Structure of the Regional Advisory Boards and SPD

Each Regional Advisory Board is comprised of the SPDs in that region. The role of the Regional Advisory Boards includes:

- Providing assistance to the regional coordinator in developing and executing regional conferences.
- Supporting each region's LinkedIn group with state/province-level content, member highlights, and other local opportunities.
- Participating in scheduled online meetings and conference calls organized by the RC.
- Participating in regional outreach efforts through visiting local ERP schools, key contacts, etc.

## Role and Structure of the State/Provincial Advisory Board (AB)

### Role

Each SPD is charged to establish an AB for the purpose of providing a team of qualified individuals to assist with local representation and event-execution responsibilities; in addition, ABs are mentored by the SPD for further service in the SPD program. Furthermore, the AB allows for members of different professional backgrounds to advise the SPD on strategies to increase participation as well as provide direct contacts for NSCA initiatives and priorities

### Structure

The size of an AB should correspond with the total population of the area and shall have no less than 4, but no more than 8 members. There shall be an even number of AB members, and no more than 2 AB members may be from the same institution. The AB member makeup should reflect the diversity of members within the state/province, including strength coaches, personal trainers, educators/researchers, athletic trainers, and other strength and conditioning specialists. The purpose of this diversity is to encourage outreach and events at the local level that are most relevant to the groups in that state/province.

### Required AB Roles

Below are roles that will be assigned to individual AB members; at the discretion of the SPD, the SPD may fill a particular liaison role him/herself. The first four (4) roles listed are required for each state/province; exceptions will be granted on a case-by-case basis:

- SPD Assistant – this is for the AB who is slated to take over the SPD after the SPD's term is completed or should the SPD resign prior to term completion.
- Clinic Liaison – this AB member assists the SPD in clinic site visits, media relations, event logistics, marketing and volunteer management. This AB member also helps the SPD in speaker management before and during clinics.
- High School Strength Coach Liaison – this AB member serves the high school s&c community in the state/province for the purpose of expanding opportunities and strengthening awareness, working in coordination with the designated NSCA Program Manager and/or Liaison.
- Tactical Liaison – this AB member serves the tactical s&c community in the state/province for the purpose of expanding opportunities and strengthening awareness, working in coordination with the designated NSCA Program Manager and/or Liaison.
- Strength Coach Liaison – this AB member assists the SPD in reaching out to strength and conditioning coaches to build awareness about the NSCA within the coaching community.
- Personal Trainer Liaison – this AB member assists the SPD in reaching out to local clubs and other institutions

to build awareness about the NSCA within the personal trainer community.

- Education Liaison – this AB member assists the SPD in promoting NSCA activities to local educational institutions and faculty.
- Social Media Liaison – this AB member assists the SPD in promoting NSCA efforts through available social media channels.

#### AB Member Expectations

- Must be current NSCA members.
- Must serve a 3-year term and is eligible for one additional 3-year term (for a total service of 6 years).
- Attends their state/provincial clinic each year.
- Participates in scheduled calls/meetings with SPD.
- Fulfills duties/expectations as directed by SPD. AB Member

#### Benefits

- Complimentary state clinic and/or regional conference registration (ABs are expected to volunteer at events they attend)
- .5 CEUs per year credit for volunteer work

### Former SPD/RC/AB Leadership

Former volunteer leaders within the SPD program can be consulted for advice and counsel; a contact list of former volunteer leaders will be provided to RCs and SPDs by the NSCA SPD Program Coordinator. It is advised that former leaders be counseled in coordination within existing leadership structures of the SPD Program (e.g.: AB leadership, RC leadership). Examples of advice and counsel available by former leadership include:

- Regional Coordinator Support
  - On-request counsel for SPD management, performance, accountability, etc.
  - Counsel with regional conference development.
  - Development of resources to support consistency in SPD training.
- State/Provincial Director Support
  - Event development mentoring and speaker identification.
  - Assistance with mentoring SPD Assistant.
- Student Support at Conferences and Clinics
  - Career talks and roundtable sessions for students.
  - Poster presentation coordination.

### General Guidelines

#### Key annual dates and deadlines

- Provides one annual written report to the SPD Program Coordinator containing regional/state/provincial activities and achievements (due 4/15 each year). This pertains to RCs and SPDs only.
- NSCA's National Conference is generally held the week after the July 4<sup>th</sup> holiday.
- NSCA's fiscal year runs April 1 – March 31 each year.

### Reimbursement Considerations and Policies

#### Considerations

- NSCA is a 501c3 nonprofit organization and is subject to auditing and oversight of its reimbursements of expenses. As such, the Association takes a conservative approach to the allocation of funds toward flights, travel costs, hotels, meals etc. in order to provide the greatest benefits to all Association members and the public.

- SPDs, RCs and ABs are volunteers with the NSCA and are not paid staff of the Association. While we recognize that some NSCA volunteers spend considerable amounts of time in their volunteer duties, these activities are performed voluntarily and without the expectation of compensation.
- NSCA is in the business of promoting strength and conditioning and healthy lifestyles; therefore, the NSCA is careful not to reimburse excessive alcohol-related expenses.

## Policies

- Ground transportation
  - Mileage to/from an approved event or meeting will be reimbursed at the current government mileage rate. This includes SPDs or ABs using their personal cars for shuttling speakers to/from events.
  - Taxis, rental cars and shuttles will not be reimbursed.
- Meals
  - At clinic/conference speaker dinners, RCs, SPDs, ABs and speakers' meals will be reimbursed. Other guests are not reimbursed, and NSCA strongly encourages the use of restaurants at the "\$\$" level and below. Alcohol-related expenses will be reimbursed within reason; please keep to a "1 drink per person" limit on expenses sent to NSCA for reimbursement.
  - Attendee lunches will be reimbursed as long as the expenses stay within the forecasted amount on the approved event budget.
- Gifts
  - Gifts for speakers/other VIPs should be budgeted on the clinic/conference worksheet and should be kept to a nominal per-person value (\$25 or less). Gifts must not be perceived as additional compensation for speakers nor be cash/cash equivalent/gift cards.
- Speaker Honorariums
  - NSCA honorariums for regional, state and provincial events range from \$100 - \$250 per speaker hour.

*If you have questions or concerns regarding NSCA's reimbursement policies, please contact NSCA's Membership Director.*

## Sponsorship Policy

The NSCA recognizes that there are opportunities and benefits of obtaining local sponsors for the purposes of offsetting costs or providing addition clinic/conference value. In addition, from time to time the NSCA may obligate state/provincial clinics and regional conferences to accommodate a national-level sponsor that desires to support local-level events and activities.

- SPDs and RCs must report local sponsorship support using the NSCA Supporter Form in the Appendix.
- For needs or issues relating to a national-level sponsor, please coordinate through NSCA's Membership Director.

## Event Requirements and Deadlines

NSCA's regional conferences and state/provincial clinics vary in size and complexity. A suggested timeline and approach is listed in the Appendix.

Below are the deadlines associated with the planning and submission of state/provincial clinics and regional conferences:

October 1 – tentative dates and locations for the following year's events must be submitted to SPD Program Coordinator.

6 months prior to event – pre-event forms must be submitted to SPD Program Coordinator for a regional conference.

3 months prior to event – pre-event forms must be submitted to SPD Program Coordinator for a state or provincial clinic.

The SPD Program Coordinator is the main liaison to the RC or SPD managing an event. Marketing support, forms, and any policy questions should be directed to the SPD Program Coordinator.

## Representing the NSCA

As a volunteer with the NSCA, you are required to read and understand NSCA's Volunteer Handbook as it contains several policies and guidelines pertinent to your role as an SPD, RC or AB. Pay special attention to the section on Conflict of Interest. The NSCA is only as strong as the reputation and integrity of its members and volunteers. Below are some general guidelines for SPDs, RCs and ABs:

<b>Do This</b>	<b>Avoid This</b>
Promote NSCA's membership and certification.	Act as a spokesperson for NSCA's position on a subject.
Engage current and potential members on strength and conditioning topics on social media.	Promote your opinions in the context of your volunteer role.
Serve as a connection point between members for the purpose of advancing the NSCA community.	Market your own business or coaching services through NSCA channels.
Play a visible role as host and M/C at state, provincial and regional events.	Utilize your NSCA role to obtain special favors or treatment from other NSCA members or sponsors/supporters.
Bring criticisms, concerns, and areas for improving the Association to NSCA Membership Director and Board.	Share criticism, concerns, and areas for improving the Association across social media and at clinics and conferences.

## State/Provincial Director of the Year

This award is given to state/provincial directors who have accumulated the most points during the year from April 1 to March 31, using the Award Criteria Sheet (sample in Appendix). The SPD Program Coordinator calculates the points and selects the award winner. Past award winners may be found [here](#) and this award follows the general awards guidelines for NSCA awards as outlined on NSCA.com.

All Award Criteria Sheets are due by April 15. The winner will be notified by May 15, and the award will be presented each year at NSCA's National Conference Awards Banquet.

## Resignation, Termination and Grievance Policies and Procedures

As SPD, RC and AB positions are volunteer assignments within the NSCA volunteer program, resignation, termination and grievance policies and procedures are governed by the NSCA

## Appendix

SPD Resources Page

SPD Event Approval Guidelines

SPD Startup and Event Timeline

Community Volunteer Application

Pre- and Post-Event Forms

Award Criteria Sheet

NCSA Social Media Guidelines

## SPD Event Approval Guidelines



## 5 Reminders as You Build Your Local NSCA Event

1. Keep a balance among the following topic domains:

- Exercise Science
- Nutrition\*
- Exercise Technique\*
- Program Design\*
- Organization and Administration
- Testing and Evaluation
- Client Consultation/Assessment
- Safety, Emergency Procedures and Legal Issues
- Basic Pathophysiology and Science of Health
- Professional Development\*

\*Topics often requested by NSCA members.

2. Provide content that addresses the needs of **these specific professional categories**:

- Strength and conditioning coaches
- Personal trainers
- Students/young professionals
- Tactical professionals

3. Secure speakers from within your region.

- Aim for at least 60% of your speakers to come from your region.

4. Seek an equal balance of lecture and hands-on presentations

5. If a speaker on your roster has spoken 4 times or more at other state/provincial/regional events, we will ask you to select an alternate.

## Startup and Event Timeline for New/Current\* State/Provincial Directors

**\*Current SPD, skip to Second Month/Six Months Prior to Event**

### First Month as a New SPD

- Set up a meeting with the past State/Provincial Director and Regional Coordinator to:
  - Get involved with the Regional AB.
  - Discuss a strategy for the first six months with RC.
  - Past SPD and RC contact information may be obtained from the SPD Program Coordinator.
- Organize and establish an AB, if applicable.
  - Contact current AB members.
  - All NSCA members residing in your state may be considered. However, certified members should receive a greater emphasis.
  - Obtain approval for each recommended board member from the RC prior to offering positions on the AB.
  - Divide the state into sections, and where possible, select members from each of those regions.
  - Assign members of your AB liaison duties.
- Using your AB members, begin to become affiliated with other professionals in your state:
  - Strength coaches at the high school, college and professional level.
  - Personal trainer and training facilities.
  - College and high school educators and researchers.
  - [Education Recognition Program \(ERP\)](#).

### Second Month/Six Months Prior to Event

- Get feedback from last regional conference or state/provincial event and find topics and presenters that the membership has requested from the evaluations.
  - New and Current SPD
    - Call for presentations and provide link to [“Call for Presenters”](#) online application on NSCA.com
- Specify a date for a state/provincial clinic. Consult with your RC and AB to set a date that does not conflict with other events in the area or NSCA national events.
- Establish a site for a state/provincial event with your AB clinic liaison. Make sure the site can facilitate audio/visual equipment, has adequate space for hands-on presentations, and will allow you the space for a nominal fee. Strength and conditioning facilities, state/province high schools or universities are exceptional locations for the event.



- Send site contracts to NSCA SPD Program Coordinator for approval, if applicable.

### **Third Month/Five Months Prior to Event Date**

- Meet with Advisory Board and start organizing the details for the annual state/provincial event.
- Utilize your Advisory Board to select presenters for the state/provincial event.
  - The Advisory Board, under the direction of the SPD, should establish criteria for selecting speakers/presenters
  - Try to provide a mix of lecture and hands-on presentations and a variety of relevant topics.

### **Fourth Month/4 Months Prior to Event Date**

- Contact the clinic presenters to:
  - Confirm speaking engagement and any equipment needs they might have for the presentation.
    - Get finalized title, bio, and summary for Event Speaker List
  - Have the speakers fill out the Speaker Contract and W-9 Form.

### **Fifth Month/3 Months Prior to Event Date**

- Prepare for the clinic:
  - Submit completed NSCA SPD Program Pre-Clinic Forms to SPD Program Coordinator for approval.

- Contact and confirm status of all volunteers that will be assisting with set up and coordination of the event.
- Arrange hotel and travel for attendees (if applicable) and presenters.
  - Coordinate payment with SPD Program Coordinator for presenter travel and hotel.
- Require presenters to forward their PowerPoint presentation and program description to you. Utilize NSCA PowerPoint template.

### **Two Months Prior to Event**

- Order food. Contact vendor/caterer and order lunch, if applicable.
- Purchase event supplies, if applicable. (all purchases need to be pre-approved).

### **One Month Prior to Event**

- Confirm with speakers date, time, location, accommodations, and where they are to meet the SPD prior to their speaking time.
- Get small bills so change can be made for individuals that pay with cash onsite.

### **One Week Prior to Event**

- Ensure that all the equipment and supplies needed for the event are scheduled and will be available. (i.e. A/V equipment, t shirts, giveaways and supplies sent from NSCA Headquarters).
- Add the speaker presentations online to a file hosting service, if applicable, so the link may be sent to event attendees.

### **The Night Before Event**

Give the volunteers, Advisory Board members and presenters an itinerary of the day. Review final times and give each volunteer and Advisory Board member their responsibilities for the day. Volunteers and Advisory Board members are as important as the presenters. Plan on having:

- Registration staff (2 – 6 people depending on the size of the event). These volunteers register walk-ins and check in pre-registered attendees. Consider separate check-in tables for preregistration and walk-ins.
- Maintenance workers to help move tables, chairs, and equipment.

- Audio/video staff to set up and run equipment.
- Individuals to block unwanted/non-registered guests from entering.
- Clean-up crew.
- Photographer (photo taking is strongly encouraged).
- Arrange pick up of presenters from airport.

The SPD should not try to do everything him/herself. You must be available to help with any situation that may arise.

### **Day of Event**

- Post signs:
  - A. NSCA event with arrows
  - B. NSCA banners
  - C. Parking
  - D. Restrooms
- Professional presentation:
  - A. Table cloth on registration, pre-registration, and sponsorship tables
- Post photos from your event on your region's Facebook group.

### **One Week After Event**

- Send a thank you letter to speakers, supporters, and site hosts.
- Send the following to the SPD Program Coordinator:
  - Post Event Reporting Form
  - Expense Reporting Form, if applicable

# NSCA COMMUNITY VOLUNTEER APPLICATION

## APPLICANT INFORMATION

Region/State/Province Applying For: \_\_\_\_\_

### Position Applying For:

Advisory Board / Role: \_\_\_\_\_  State/Provincial Director  Regional Coordinator

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ M.I. \_\_\_\_\_

Street Address \_\_\_\_\_

Apartment/Unit # \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ ZIP \_\_\_\_\_ Phone \_\_\_\_\_

E-mail Address \_\_\_\_\_

### Which of the following NSCA credentials do you hold?

CSCS,\*D  CSCS Years Certified: \_\_\_\_\_  CSPS,\*D  CSPS Years Certified: \_\_\_\_\_  
 NSCA-CPT,\*D  NSCA-CPT Years Certified: \_\_\_\_\_  TSAC-F,\*D  TSAC-F Years Certified: \_\_\_\_\_

How long have you been a member of the NSCA? \_\_\_\_\_

### Current Employment

Company \_\_\_\_\_ Phone \_\_\_\_\_

Job Title \_\_\_\_\_

Address \_\_\_\_\_

### Education | Highest Degree

Doctorate  Masters  Bachelors  Associates Year Graduated: \_\_\_\_\_

Field of Study: \_\_\_\_\_

### Other Certifications/Licensures (Please check other certifications or licenses that you hold)

USAW | Level \_\_\_\_\_  ACSM  NASM  SCCC  ATC  ATC/L  
 MPT  DPT  RD

Other: \_\_\_\_\_

# NSCA COMMUNITY VOLUNTEER APPLICATION

## NSCA Involvement

Please indicate the number of the following NSCA approved conferences or clinics you have attended:

National Conference:		Personal Trainers Conference:	
Coaches Conference:		TSAC Conference:	
Regional Conference:		State Clinic:	
Other:		Number:	
Other:		Number:	

Please identify the NSCA activities you have been involved in and identify the years of involvement:

Special Interest Group:		Years:	
Regional Coordinator:		Years:	
State Advisory Board:		Years:	
State Director:		Years:	
NSCA Committee:		Years:	
Other:		Years:	

Please indicate the number of NSCA activities you have hosted or assisted with:

- Regional Conference:     Hosted     Assisted    Number: \_\_\_\_\_
- State Clinic:     Hosted     Assisted    Number: \_\_\_\_\_
- NSCA ERP:     Sponsor
- CSCS Exam Prep:     Hosted     Assisted    Number: \_\_\_\_\_
- NSCA-CPT Exam Prep:     Hosted     Assisted    Number: \_\_\_\_\_
- Other:

Please identify the general subject matter and the number of presentations or educational articles you have provided for the following:

NSCA National Conference	Subject(s):	Number:	
NSCA Regional Conference	Subject(s):	Number:	
NSCA State Clinic	Subject(s):	Number:	
NSCA Other Conference	Subject(s):	Number:	
<i>Journal of Strength and Conditioning Research (JSCR)</i>	Subject(s):	Number:	

# NSCA COMMUNITY VOLUNTEER APPLICATION

<i>Strength &amp; Conditioning Journal (SCJ)</i>	Subject(s):	Number:	
<i>NSCA Coach</i>	Subject(s):	Number:	
<i>Personal Training Quarterly (PTQ)</i>	Subject(s):	Number:	
<i>TSAC Report</i>	Subject(s):	Number:	
<i>Performance Training Journal (PTJ)</i>	Subject(s):	Number:	
Other:	Subject(s):	Number:	

Please identify any other NSCA related activities you have assisted with:

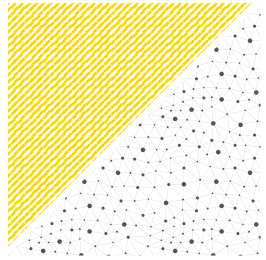
**In a brief paragraph, what are at least 3 goals you would have as an NSCA volunteer?**

***\*\*\* Please submit a resume identifying additional professional work and involvement.***

**Commitment to the NSCA SPD Program**

I have reviewed the appropriate handbook and understand the roles and responsibilities of the position I am applying for.

Signature \_\_\_\_\_ Date \_\_\_\_\_



# NSCA SPD PROGRAM

## VOLUNTEER ACKNOWLEDGEMENT FORM

### RECEIPT AND ACKNOWLEDGMENT OF - NATIONAL STRENGTH AND CONDITIONING ASSOCIATION STATE AND PROVINCIAL DIRECTOR (SPD) PROGRAM HANDBOOK

The SPD Handbook is an important document intended to help you become acquainted with the NSCA SPD policies and procedures. This handbook serves as a guide to your service to the NSCA. The SPD Handbook is not the final word in all cases. Individual circumstances may call for individual consideration.

Please read the following statements and sign below to indicate your receipt and acknowledgment of the National Strength and Conditioning Association State and Provincial Director Program Handbook.

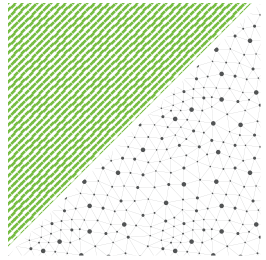
I have received and read the National Strength and Conditioning Association State and Provincial Director Program Handbook.

I understand and acknowledge that the policies and procedures described herein are subject to change at the sole discretion of the National Strength and Conditioning Association.

- I understand and acknowledge that my Regional Coordinator or State/Provincial Director service may be terminated, for any reason, either by myself or the National Strength and Conditioning Association.
- I understand and acknowledge that by virtue of my Regional Coordinator or State/Provincial Director position confidential information may be made available to me and that I may not release this information.
- I understand that my signature below indicates that I have read, understand, and acknowledge the above statements.

\_\_\_\_\_  
Volunteer

\_\_\_\_\_  
Date



# NSCA SPD PROGRAM

## PRE-EVENT FORMS

### EVENT APPROVAL AND CONTINUING EDUCATION UNITS (CEU) REQUEST

Today's Date \_\_\_\_\_ Organization Name \_\_\_\_\_

Contact Person/Host \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

**Mailing Address**

*Insurance will be placed in host's name unless otherwise specified. Clinic supplies will be mailed to the host's address below.*

Street/P.O. Box \_\_\_\_\_ Apt./Ste. # \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Event Title \_\_\_\_\_

Event Date(s) & Location \_\_\_\_\_

Event Address \_\_\_\_\_

Number of Education Contact Hours (do not include breaks) \_\_\_\_\_

Please attach:

- a. Detailed session descriptions including an hour-by-hour schedule
- b. Presenter(s) biography, to include relevant certification(s), academic degree(s), work experience

### EMERGENCIES AND FIRST-AID INFORMATION

Name of at least one person on-site who is CPR certified \_\_\_\_\_

*Affirmation: By signing and submitting this form, I accept the conditions set forth by the NSCA concerning the administration of the CEU Provider Program processes and policies. I attest that the information contained in this application is true, complete, and correct to the best of my knowledge. I further attest that this request is submitted in good faith. I understand that if any information is later determined to be false, the NSCA reserves the right to revoke any previously approved or currently deliberated Continuing Education Units for the above event/activity.*

Signature \_\_\_\_\_

*\*Contact provider@nsca.com for cost of non-NSCA State/Provincial/Regional event CEU fees.*





## EVENT SCHEDULE FORM

This form is to be completed by the SPD/RC and submitted with other pre-event forms. The purpose of this form is to ensure that the overall schedule is complete and that required topic and audience areas are covered. Refer to the **SPD Event Approval Guidelines** for further guidance.

**Date:**

**Location:**

Time	Title	Speaker	Topic Domain*	Professional Category**

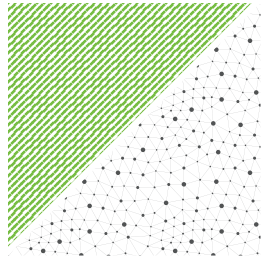
Topic Domains need to cover one presentation at *minimum* on the following:

- Exercise Technique
- Program Design
- Nutrition
- Professional Development

Professional Categories need to include a *minimum* of one presentation for the following:

- Strength and conditioning coaches
- Personal trainers
- Students/young professionals
- Tactical professionals

(Note that we expect that some presentations will cover *both* a topic and professional category.)



# NSCA SPD PROGRAM

## PRE-EVENT FORMS

### EVENT BUDGET

CLINIC BUDGET FOR	
<b>EXPENSES</b>	
	<b>ESTIMATED</b>
<b>TOTAL EXPENSES</b>	

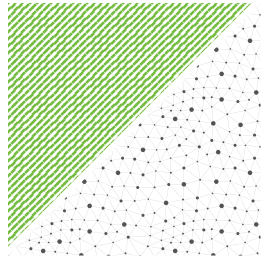
ESTIMATED	
<b>SITE</b>	
Room and hall fees	
Site staff	
Equipment rental	
Tables and chairs	
<b>TOTALS</b>	

ESTIMATED	
<b>REFRESHMENTS</b>	
Food	
Drinks	
Linens	
Staff and gratuities	
<b>TOTALS</b>	

EXPENSES	
Printing	
Postage	
Stationery supplies	
Handbook/CD supplies	
Other	
<b>TOTALS</b>	

SPEAKERS EXPENSE	
Honorarium	
Travel	
Hotel	
Meals	
Other	
<b>TOTALS</b>	

MISCELLANEOUS	
Telephone	
Transportation	
<b>TOTALS</b>	



# NSCA SPD PROGRAM

## PRE-EVENT FORMS

### CLINIC BUDGET FOR

#### INCOME

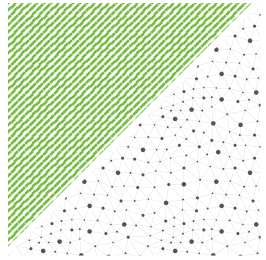
	ESTIMATED
<b>TOTAL INCOME</b>	

### ADMISSIONS

ESTIMATED			ESTIMATED
	Member @		
	Student @		
	Non-Member @		

### EXHIBITORS/VENDORS

	Large booths @		
	Medium booths @		
	Small booths @		



# NSCA SPD PROGRAM

## PRE-EVENT FORMS

### CLINIC BUDGET FOR

### PROFIT - LOSS SUMMARY

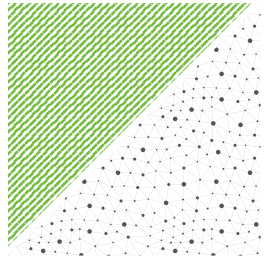
--

ESTIMATED

**Total Income**

**Total Expenses**

**TOTAL PROFIT (OR LOSS)**



# NSCA SPD PROGRAM

## PRE-EVENT FORMS

### EVENT SPEAKER FORM

The speaker form must be completed for each speaker in order to receive Continuing Education Units.

For reimbursement for their time, the speaker must have signed the Speaker Contract (this includes Regional Coordinator or SPD, if speaking at their event) and must have fulfilled their end of the contract for reimbursement for their services.

Name \_\_\_\_\_ NSCA Member ID # \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Degree(s) \_\_\_\_\_ Certification(s) \_\_\_\_\_

Current employer and title \_\_\_\_\_

### Amount Rendered for Services (honorarium/hotel/travel)(to be completed by SPD/RC)

Speaking Date:		Speaking Time:
----------------	--	----------------

Title and learning objectives:	
--------------------------------	--

Short biography & qualification to present on topic:	
--	--

# NSCA SPD PROGRAM PRE-EVENT FORMS

## SPEAKER CONTRACT

This contract is entered on \_\_\_\_\_, 20\_\_\_\_, between \_\_\_\_\_ and the National Strength and Conditioning Association (NSCA), 1885 Bob Johnson Dr, Colorado Springs, CO 80906-4000.

### SPEAKER INFORMATION (TO BE COMPLETED BY SPEAKER. PLEASE TYPE OR PRINT.)

Name \_\_\_\_\_

Institution/affiliation \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Business phone \_\_\_\_\_

Email address \_\_\_\_\_

If unavailable please speak to \_\_\_\_\_

### PRESENTATION INFORMATION (TO BE COMPLETED BY THE NSCA STATE/PROVINCIAL DIRECTOR)

Presentation title \_\_\_\_\_

Presentation date \_\_\_\_\_ Start time \_\_\_\_\_

Length of program \_\_\_\_\_ End time \_\_\_\_\_

### COMPENSATION (TO BE DETERMINED BY THE NSCA STATE/PROVINCIAL DIRECTOR / REGIONAL COORDINATOR)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### CONFERENCE REGISTRATION PROCEDURE

As contracted speakers, your registration is complimentary and includes all sessions. You do NOT need to send in a registration form. When you arrive, please check-in at the NSCA registration desk to pick up your name badge and conference program materials.

### SPEAKER RELEASE

I have agreed to present at the \_\_\_\_\_ located in \_\_\_\_\_

The views, materials and opinions expressed in this presentation will be solely mine. I have the full right and authority to use all materials presented in my presentation. This includes videos, pictures, images, figures, tables, and any other material written or visual that may have a copyright or in which any other person or entity may have rights. I understand that it is my responsibility as a speaker to acquire permission to use any material in or to which I do not have the copyright or other rights allowing use of such material in my presentation. I agree to indemnify and hold harmless the NSCA against any and all claims, losses, expenses, damages, fines or penalties that may be incurred by NSCA as a result of my presentation or the use or re-use by NSCA of my presentation or any materials contained therein, now or at any time in the future in any form or medium.

# NSCA SPD PROGRAM PRE-EVENT FORMS

## SELF PROMOTION

It is against the policy of the NSCA to self-promote or give "infomercial" type presentations. Your presentation, handouts, and slide or power point presentation may not promote yourself, your company, or any company by which you are sponsored. If a speaker disregards this request, the NSCA reserves the right to withhold honorarium and speaker will not be asked back. The NSCA does not allow presenters to distribute "promotional or sales" materials during their sessions. Your Power Point may have your company/university logo on only the first and last slide. Feel free to include your email, address and phone number on your handouts so attendees may contact you directly on the last slide. If promotional information is included with your submitted outlines and/or handouts, it will not be included in the Clinic/Conference materials given to attendees.

In addition, restrictions are placed on both video and audio recording. This applies to speakers as well as conference attendees. If you plan to record your session on your own, you will need to contact us for permission.

## PERMISSION TO RECORD

I hereby give my permission for the NSCA or NSCA's official recording company to record my presentation. I understand that wearing a microphone in order to capture the recording will be necessary. I convey all rights to the recordings over to the NSCA and acknowledge that NSCA may use the recordings in programs and materials, videos, video conferences, and other presentations, whether visual or written, in association with the programs and activities of the NSCA. I consent to any and all uses of the recordings and any portraits, still pictures, or other photographic reproductions and sound recordings in which I may be portrayed, as well as any content appearing in any such recordings.

## GRANT OF RIGHTS

I grant and assign to the NSCA the exclusive right to use, publish, or otherwise produce and re-produce, and sell, the materials as presented in my presentation, including but not limited to videos, pictures, images, figures, tables, and any other material, written or visual, in all forms and in all languages throughout the world under the name of the NSCA, in and for NSCA programs and/or publications, to include all copyright rights therein.

## PRESENTATION OUTLINE AND HANDOUTS

The NSCA State/Provincial Director requires all conference presenters to provide an outline of their presentation and supporting handouts. Handouts may include, but are not limited to: charts, graphs, illustrations, references, suggested readings, etc. Handout materials for the Clinic/Conference must not be more than 15 pages in length. An NSCA PowerPoint template will be provided for your presentation.

## CANCELLATION

Cancellation of this contract, unless for serious physical disability, illness, or emergency over which you have no control, will cause undue hardship on the NSCA State/Provincial Director in securing a replacement speaker. In the event you cancel, you will be responsible for all expenses already incurred in connection with the event (i.e., airfare). We request that you work with the NSCA State/Provincial Director to assist with finding a replacement speaker that is acceptable to the NSCA State/Provincial Director. You will forfeit any compensation promised as part of this contract.

NSCA reminds all speakers that they are a) representing the entire NSCA community and b) they must be sensitive to the variety of different individuals who may be listening to their words. Your signature on this agreement indicates consent you will manage your comments in accordance with NSCA Guidelines.

**PLEASE REVIEW AND SIGN THIS CONTRACT AND RETURN ALL PAGES TO THE ADDRESS BELOW AS SOON AS POSSIBLE. RETAIN A COPY FOR YOUR FILES.**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Return completed contract to:

NSCA State/Provincial Director / Regional Coordinator \_\_\_\_\_

For questions or concerns please call ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_



# NSCA SPD PROGRAM

## PRE-EVENT FORMS

### W-9 FOR SPEAKERS

Any speaker receiving an honorarium from the NSCA is required to fill out a W-9 every three years or when your address changes. No check will be processed unless a current W-9 is on file.

Instructions for this form may be found online: <http://www.irs.gov/pub/irs-pdf/fw9.pdf>

Scan and email or fax W-9 to:

NSCA Headquarters

Email: [spd@nsca.com](mailto:spd@nsca.com)

Fax: +1 719-632-6367



# Request for Taxpayer Identification Number and Certification

Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

**Give form to the  
requester. Do not  
send to the IRS.**

**Before you begin.** For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

<b>Print or type. See Specific Instructions on page 3.</b>	<b>1</b>	Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)		
	<b>2</b>	Business name/disregarded entity name, if different from above.		
	<b>3a</b>	Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only <b>one</b> of the following seven boxes.  <input type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C corporation <input type="checkbox"/> S corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate  <input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) _____ <b>Note:</b> Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner.  <input type="checkbox"/> Other (see instructions) _____	<b>4</b> Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):  Exempt payee code (if any) _____  Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) _____  <i>(Applies to accounts maintained outside the United States.)</i>	
	<b>3b</b>	If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions . . . . . <input type="checkbox"/>		
	<b>5</b>	Address (number, street, and apt. or suite no.). See instructions.	Requester's name and address (optional)	
	<b>6</b>	City, state, and ZIP code		
	<b>7</b>	List account number(s) here (optional)		

## Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

<b>Social security number</b>									
				-					
<b>or</b>									
<b>Employer identification number</b>									

**Note:** If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

## Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

<b>Sign Here</b>	Signature of U.S. person	Date
------------------	--------------------------	------

## General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

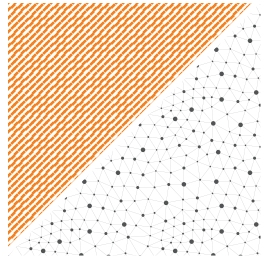
### What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

### Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they



# NSCA SPD PROGRAM

## POST-EVENT FORM

### POST-EVENT REPORTING FORM

Form completed by \_\_\_\_\_

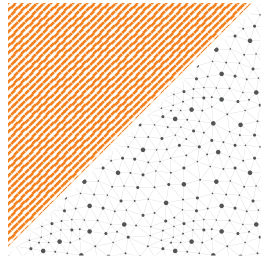
Today's date \_\_\_\_\_ Date(s) of event \_\_\_\_\_

Event title \_\_\_\_\_

What went particularly well at this event?

What could have been done to make this a better event?

Speakers recommended to present at regional/national events (list name/topic area)



# NSCA SPD PROGRAM

## POST-EVENT FORMS

### EXPENSE REPORTING FORM

All expenses acquired must have receipts. Before acquiring an expense, the NSCA staff liaison must approve the expense. Fill out a new expense form for each individual payee.

Form completed by \_\_\_\_\_

Today's date \_\_\_\_\_ Date(s) of event \_\_\_\_\_

Event title \_\_\_\_\_

Region/State/Province \_\_\_\_\_

Payee (who to make check out to) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

### ADMINISTRATIVE EXPENSE(S)

To include, but not limited to, copying, printing, administrative supplies for the event. (Not to include newsletter which will be sent out by the NSCA.)

COMPANY NAME	PURPOSE	COST

### FOOD

To include, but not limited to, event provided breakfasts, lunches, snacks, and speaker dinners.

STORE/RESTAURANT	PURPOSE	COST

### EQUIPMENT RENTAL

To include, but not limited to, equipment required for the sole purpose of the event.

NAME OF COMPANY	TYPE OF EQUIPMENT	COST

### FACILITY RENTAL FEES

NAME AND LOCATION	COST

## **NSCA SPD Program**

State/Provincial Directors & Regional Coordinators Annual Report  
April 1, 2024 – March 31, 2025

### **Instructions:**

Check mark the boxes that apply in the far-right column for your respective section (State/Provincial Director or Regional Coordinator) and the NSCA Activity List.

All required boxes must be checked in your respective section for you to be eligible for the SPD Involvement Benefits.

Submit completed Annual Report to NSCA Headquarters, including supporting documentation where applicable. All materials must be submitted no later than April 15.

## NSCA SPD Program

### State/Provincial Directors & Regional Coordinators Annual Report

April 1, 2024 – March 31, 2025

Name of SPD/RC: \_\_\_\_\_ State/Province/Region: \_\_\_\_\_

<b>State/Provincial Director</b>	<b>Required</b>
<b>NSCA Certified and Current NSCA Member</b>	
<b>Form, Grow and Maintain a Functioning State/Provincial Advisory Board (up to 8 members)</b>	
<b>Host NSCA State/Provincial Clinic (unless regional conference was hosted in your state/province)</b>	
<b>Active Participant in Regional Advisory Board (2)</b>	
<b>Complete and Email Annual Report (due April 15th)</b>	
	<b>Additional</b>
Active Recruiting of Members (non-NSCA events – ERP schools, High Schools, Universities, etc.)*	
Host State/Provincial Advisory Board Meetings (2+) (include all conference calls and other online forums)*	
Assist in Regional LinkedIn group*	
Assist in Planning and/or Hosting NSCA Regional Conference	
Attend SPD Annual Meeting at National Conference	
<b>Regional Coordinator</b>	<b>Required</b>
<b>NSCA Certified and Current NSCA Member</b>	
<b>Host NSCA Regional Conference</b>	
<b>Host Regional Advisory Board Meetings (2+) (include all conference calls and other online forums)*</b>	
<b>Complete and Email Annual Report (due April 15th)</b>	
	<b>Additional</b>
Active Recruiting of Members (non-NSCA events – ERP schools, High Schools, Universities, etc.)*	
Participate in Online Regional Coordinator Planning Meetings	
Coach SPDs in Region	
Attend SPD/RC Annual Meetings at National Conference	
<b>NSCA Activity List</b>	<b>Complete Two</b>
Host State/Provincial Clinic or Regional Conference	
Host NSCA Certification Exam Preparation Clinic	
Host NSCA Foundations of Coaching Lifts Course	
Present or Co-Present at NSCA State/Provincial Clinic or Regional Conference	
Present or Co-Present at NSCA National, Coaches, Personal Trainers, or Tactical	
Present or Co-Present at a Non-NSCA Conference*	
Present at NSCA or Other Conference or Exhibit*	
Author or Co-Author NSCA Strength & Conditioning or Research Journal Article	
Author/Co-Author PTQ, NSCA Coach, or TSAC Report Article	
Author/Co-Author/Be Featured Non-NSCA Publication Promoting the NSCA*	
Present Online Videos Mentioning the NSCA (1+)*	
Present Interactive News Mentioning the NSCA (1+)*	
* Please provide documented proof of completion (i.e. scan copy of article, presenter's card, receipt, etc.)	

**Regional Coordinators and State/Provincial Directors MUST attend the National Conference**

**(or send a representative from Advisory Board in their stead)**



**State/Provincial Director of the Year  
Award Criteria Sheet (rev. 5/24)  
April 1, 2024 - March 31, 2025**

Name of SPD: \_\_\_\_\_ State/Province: \_\_\_\_\_

Criteria	Point value	Completed or Points
<b>Required for Nominee Consideration</b>		
NSCA Certified and Current NSCA Member	Required	
Form, Grow and Maintain a Functioning State/Provincial Advisory Board	Required	
Host NSCA State/Provincial Clinic	Required	
Active Participant in Regional Advisory Board (2)	Required	
Complete and Email Annual Report (due April 15th)	Required	
Attended SPD Assembly at National Conference (in person or virtual)	Required	
<b>State/Provincial Activities (70% total points)</b>		
Create communication through established channels (e.g., social media)	1 pt/each (max 6)	
Conduct State/Provincial Advisory Board meeting(s) (minutes required)	1 pt/each	
Co-host an approved NSCA Regional Conference w/Regional Coordinator	3 pts/each	
Host an NSCA certification Exam Prep Clinic and/or FCL Course	2 pts/each	
Member recruitment activity (documentation required)	1 pt/activity (max 6)	
NSCA booth exhibitor at non-NSCA event (documentation required)	2 pts/event	
<b>Subtotal</b>		
<b>Other Involvement (30% of total points)</b>		
<b>Presenter Activities</b>		
<ul style="list-style-type: none"> <li>• Presenter or co-presenter at NSCA State/Provincial Clinic or Regional Conference (<i>not</i> clinic you host)</li> </ul>	1 pt/presentation	
<ul style="list-style-type: none"> <li>• Presenter or co-presenter at National, Coaches, or Personal Trainers Conferences, or Tactical Annual Training</li> </ul>	2 pts/presentation (max 6)	
<b>Authorship/Editor</b>		
<ul style="list-style-type: none"> <li>• Author/co-author NSCA's quarterly journal article</li> </ul>	1 pt/article (max 6)	
<ul style="list-style-type: none"> <li>• Author/co-author NSCA JSCR/SCJ journal article</li> </ul>	2 pts/article (max 6)	
<ul style="list-style-type: none"> <li>• Author/co-author NSCA other journal article</li> </ul>	1 pt/article (max 6)	
<b>Non-NSCA Involvement (Documentation is required)</b>		
<ul style="list-style-type: none"> <li>• Author/co-author article for non-NSCA publication promoting the NSCA</li> </ul>	2 pts/article (max 6)	
<ul style="list-style-type: none"> <li>• Presenter/co-presenter at non-NSCA conference promoting/representing the NSCA</li> </ul>	2 pts/presentation	
<b>Subtotal</b>		
<b>Total Score (calculated by NSCA HQ)</b>		

## Guidelines for NSCA Regional Social Media

Updated June 2018

### Facebook Group

1. Each region may utilize a Facebook Group page. A Facebook group allows for a conversational setting, encouraging all members of the group (region) to network, ask questions, share opinions and experiences, and more.
2. The regional coordinator should be the main Administrator of the group, but should entitle other region members with either Administrator or Moderator access to assist in group maintenance and quality control. Group members can invite others to join. Sam Wells, NSCA Social Media Coordinator, should also be given Administrator access through the NSCA admin account which is titled ‘Beth Rampelberg’.
3. Each group should follow the nomenclature “NSCA **BLANK** Region”.
4. Each Administrator and Moderator should review the “NSCA Regional FB Group User Guidelines” document. This document should also be uploaded onto the group page and announced in a post to the group as a reminder of general policies.
5. Each group should include the following in its description: *This is an official regional group of the National Strength and Conditioning Association (NSCA). It has been created for all NSCA members and certified non-members in (insert region) to join as an outlet for sharing industry-related discussions and questions. The official Facebook page of the NSCA can be found here: <https://www.facebook.com/NSCAofficial/>.*
6. As regional coordinators and the main group Administrator, you can take ownership of additional/specific group rules should you feel any need to be implemented.
7. NSCA HQ will provide each group with a cover photo to ensure consistency and adequate brand representation.
8. The NSCA official Facebook page and NSCA.com will host a tab/page that lists links for each regional group page to help drive traffic.
9. As regional coordinators, we expect you to properly represent the NSCA and its best interest as well as possible.
10. For any questions, please contact Sam Wells, NSCA Social Media Coordinator, at [sam.wells@NSCA.com](mailto:sam.wells@NSCA.com) or 719.632.6722 ext. 190.

## Guidelines for NSCA Regional & Special Interest Group Facebook Groups

*Updated June 2018*

1. **Group members are solely responsible for all content that they post on the group page.** The NSCA shall have the right, but not the obligation, to correct any errors or omissions, in any content, as it might determine of its sole discretion. The NSCA reserves the right to delete or remove any user content from the group page and to deny access to all or part of this group, at any time for any reason, without prior notice or liability.
2. **The NSCA is a non-profit 501(c)(3) educational organization focused on strength and conditioning.** As such, online group pages have been provided to promote and provide an environment for the free movement of ideas on strength and conditioning. The NSCA does not take a position on political or religious agendas and recommends users interested in promoting such agendas find an alternative forum sharing their similar interests.
3. **No promotional posts.** This group is not intended to be a platform for your own personal marketing. Posts about relevant industry events, clinics, conferences, or resources and NSCA happenings are allowed. The removal of posts that do not fall within this scope are subject to the group administrators' discretion and may be taken down.
4. **Use good judgment.** Do not post on these group pages (including linking to) any content which (a) is libelous, defamatory, obscene, pornographic, abusive, harassing or threatening, (b) contains viruses or other contaminating or destructive features, (c) violates the rights of others, such as content which infringes any copyright, trademark, patent, trade secret or violates any right of privacy or publicity, or (d) otherwise violates any applicable law.
5. **Give and receive.** Don't hesitate to ask questions, but also be sure to contribute whenever you have information that can help another group member. After all, the free flow of ideas is what makes the online community such a dynamic place.
6. **Introduce yourself.** It is a good idea to introduce yourself when you first post to give those around you a little information about yourself and how you are connected to the topic.
7. **Respect your peers.** NSCA members and participants are not permitted to harass or "inflame" other members or participants. Please note that this also includes the posting of taunts solely for the purpose of deriding the group's topic and/or members. The use of inappropriate or offensive language is not permitted in this group. Inappropriate or offensive language includes, but is not limited to, any language or content that is sexually oriented, sexually suggestive or abusive, harassing, defamatory, vulgar, obscene, profane, hateful, or that contains racially, ethnically, or otherwise objectionable material of any kind. We ask that you please be considerate to other members and participants when posting your messages.
8. **Be smart.** For your own safety, don't give out personally identifiable information (such as Social Security numbers, credit card numbers, driver's license numbers) to strangers online.
9. **Don't "shout."** Unless you intend to emphasize a point, refrain from typing words or phrases in all caps. IT LOOKS AS THOUGH YOU ARE SHOUTING! Besides, it's annoying and difficult to read.



10. **Be professional.** The group is not an “online chat room” for inane banter.
11. **Be sensitive to fair trade regulations.** Messages should not be posted if they encourage or facilitate members to arrive at any agreement that either expressly or impliedly leads to price fixing, a boycott of another's business, or other conduct intended to illegally restrict free trade. Messages that encourage or facilitate an agreement about the following subjects are inappropriate: prices, discounts, or terms or conditions of sale; salaries; profits, profit margins, or cost data; market shares, sales territories, or markets; allocation of customers or territories; or selection, rejection, or termination of customers or suppliers.
12. **Guidelines for member removal.** If you do not follow the above guidelines, there is a risk that you could be removed from the group after a three-strike system.
  - a. **Inappropriate post #1** – Removal of the post by a group admin with an explanation to the posting member as to why it was removed via Facebook message. Screenshot of post to be emailed to [sam.wells@nsca.com](mailto:sam.wells@nsca.com).
  - b. **Inappropriate post #2** – Removal of the post by a group admin with an explanation to the posting member as to why it was removed via Facebook message with a warning that if they post another similarly inappropriate post, they may be removed from the group. Screenshot of post to be emailed to [sam.wells@nsca.com](mailto:sam.wells@nsca.com).
  - c. **Inappropriate post #3** – Removal of the post by a group admin with an explanation to the posting member as to why it was removed and a notification that they have lost the privilege to contribute to the group via Facebook message. Member removed from group. Screenshot of post to be emailed to [sam.wells@nsca.com](mailto:sam.wells@nsca.com).